



Dear Restaurant Partners,

We are happy and glad to share with you that we have now merged with AnyCommerce Chennai Pvt Ltd.

goGrab.in stepped into this journey of brining online ordering of food in Chennai from June 2012. Since then we have had a steady journey and not looked back. With your continued support we have been able to join hands and provide a hassle free, next generation experience for our customers of being able to order their favorite food online. When working on our growth path to take goGrab.in to the next level, we met Senthil who is the founder of AnyCommerce. What Senthil wanted to do for Any Commerce was very much in-line with our roadmap for goGrab.in. Hence we decided to merge and focus as a single company.

Senthil is a successful entrepreneur who founded Sedin Technologies, a software services company in Chennai, 8 years ago. Sedin Technologies now has offices in Chennai, Bangalore, Sunnyvale(US) and Zurich(Switzerland). AnyCommerce is Senthil's 2nd venture and his focus is also B2C with his new venture and wanted to start with restaurant & food industry. Having knowing Senthil for few years now, we both felt that we could multiple our success if we join hands and operate as a single team than two different companies and brand. Hence we decided to merge.

We will continue to operate as goGrab.in under AnyCommerce Chennai Pvt Ltd. There would be no changes to our day to day operations and it is business as usual.

From an engagement perspective we will reach out to you for renewing our agreements with our new company name AnyCommerce Chennai Pvt Ltd.

Please feel free to reach out to us for any questions regarding this communication.

Assuring our co-operation at all times!

With profound regards,